



**ENCYCLOPEDIA OF
MEDIA AND PROPAGANDA
IN WARTIME AMERICA**

Martin J. Manning and Clarence R. Wyatt, Editors

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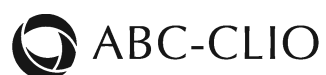
Encyclopedia of Media and Propaganda in Wartime America

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VOLUME ONE

Martin J. Manning and Clarence R. Wyatt, Editors



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*For two stalwarts in my life:
My best friend Eugene D. Abbondelo,
for more than forty years of friendship and support;
and for my sister, Margaret M. Manning; she knows why.
This dedication is long overdue.*

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Preface

This volume represents the contributions of at least 14 scholars, with experience in their fields of research. It brings together important scholarship on media and propaganda in wartime America, beginning with the early colonial wars and ending with the Spanish-American War and the Philippine Insurrection in 1900, which witnessed the dawn of the 20th century.

The scope of this volume is intentionally broad and its intent is to highlight individuals and events that were noteworthy for the media and propaganda that they generated. Obvious example is the Battle of Little Bighorn.

This book represents a different approach than that usually taken in military histories. For starters, the wordlist chosen reflects heavily those events that were the focus of news coverage and war reporting in U.S. military conflicts. There are subjects that were deliberately left out if they could be better covered in another entry, e.g., “Star Spangled Banner” (see Key, Francis Scott). There are also cross references but they are used sparingly. In addition, there are entries that might not, on first reading, strike the reader as particularly appropriate for inclusion. One famous example is military leader Chief Seattle’s alleged speech at the Point Elliott treaty in January 1855, held near present day Mukilteo, Washington. The controversy arose over an undocumented speech that he allegedly gave that elevated Chief Seattle as an environmental hero. The text of his monologue has frequently appeared in anthologies of American Indian literature and oratory but not in military treatises!

Chronologically, the entries begin with the French and Indian War in the 1750s and the American Revolution 20 years later, through the Barbary Wars and the War of 1812, often considered the “second American Revolution,” followed by the American Indian Wars, which exposed some of the most shameful episodes in American history, specifically the U.S. government’s treatment of Native Americans. The Mexican-American War brought Texas into the Union and saw the development of the telegraph, which changed war reporting forever, bringing casualties and battle reports to the home-front in less than a day, a definite improvement over the long delays when newspapers got the military reports weeks after the actual event. This war also saw the beginning

of photography, a development that really came into its own during the Civil War (War Between the States), which split the country in two, with the North fighting the South. It also saw a more brutal form of warfare, preserved in the photographs of Mathew Brady and other battleline photographers. At issue were states' rights and the slavery issue. At the end of the 19th century, the Spanish-American War broke out with the explosion of the USS *Maine* in Havana Harbor. With it, the introduction of the film medium as propaganda and the "yellow journalism" of Joseph Pulitzer and William Hearst, a rivalry that exploited the war news for the American readers.

There is an introduction to each chapter, an essay on the propaganda highlights of the same chapter, a timeline that puts events in perspective for the reader, and an extensive bibliography for each chapter that pulls together the references from each of the entries within the chapter with the addition of newer bibliographical citations.

I am especially indebted to the contributors to this project; I could not have completed it without so many talented scholars. I also want to thank the staffs of the Library of Congress, the Smithsonian Institution Libraries, and the Ralph Bunche Library, U.S. Department of State, for their resources and their help. Individually, expressions of gratitude are due to colleagues Eugene D. Abbondelo, Vera Au, William E. Burns, Yvonne Condon, Michael J. Friedman, Mary E. Gibbons, Sidney Hart, Merle D. Kellerhals, Anna Manning, Sarah Manning, Chandley McDonald, Miriam Rider, Anthony M. Sammarco, Mark Taplin, and David Ward.

I owe a special note of thanks for the editorial guidance, understanding, and assistance of this volume's Managing Editor, Pat Carlin.

Finally, this volume is intended to inform, spark interest (perhaps for the first time), and provide resources.

Martin J. Manning
U.S. Department of State, Washington, D.C.

About the Editors and Contributors

Martin J. Manning is a librarian and archivist in the Bureau of International Information Programs, U.S. Department of State, where he maintains its public diplomacy archives. He has degrees from Boston College and from Catholic University. He has written and lectured on U.S. propaganda (public diplomacy) and popular culture. Manning is a contributor to reference books and encyclopedias and he is the author of the *Historical Dictionary of American Propaganda* (Greenwood, 2004). He has two daughters.

Clarence R. Wyatt is the Claude D. Pottinger Professor of History at Centre College in Danville, Kentucky. He received his B.A. in history and English at Centre College, and his M.A. and Ph.D. degrees in U.S. history at the University of Kentucky, where he studied under the eminent scholar of American diplomacy, George C. Herring. Wyatt's particular area of scholarly interest is 20th-century U.S. political, diplomatic, and cultural history, especially as related to American involvement in Vietnam. His doctoral dissertation was published by W.W. Norton as *Paper Soldiers: The American Press and the Vietnam War*. He has written and spoken extensively about various aspects of American involvement in Vietnam, and comments regularly regarding the role of the news media in American politics and military affairs. Wyatt was a member of one of the first groups of American academics to travel to Vietnam as the country began to re-open to the world, participating in a trip sponsored by the Vietnamese Ministry of Education in 1992. Since that time, Wyatt has traveled frequently to Vietnam and Cambodia, including taking groups of students on regular study-abroad trips. In addition to his academic appointment, Wyatt also serves as special assistant to the president and chief planning officer at Centre. He also serves as the dean of the Centre College campus of Kentucky's Governor's Scholars Program and as mentor for the Brown Fellows Program. He is married to Lobie Stone, and has two sons.

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